

NEW FOR 2012 !
Launch of 'Load Off Your Back'
Independent Walking Holidays for the Independently Minded

Officially launched at this year's AITO event is 'Load Off Your Back' which joins a long-established stable of prestigious products within the Ramblers Worldwide Holidays portfolio.

'**Load Off Your Back**' is a break in tradition from the parent operator which has specialised in guided walking holidays for the past 65 years as it's dedicated solely to independent guide-free walks on long distance paths throughout the UK.

Basically, the idea is that, using the website, clients choose the trail which most appeals from a range of options and 'Load Off Your Back' will make all the necessary arrangements including, accommodation, route maps, guide books and baggage being taken from one overnight stop to the other. People travel individually so there is no minimum group size !

8 routes are featured currently including, The Coast to Coast Walk; Hadrian's Wall National Trail; The Cornwall Coast Path; The Thames Path; Jurassic Coast; South Downs Way; The West Highland Way and Pembrokeshire Coastal Path.

For Example: South Downs Way Winchester to Eastbourne 8 days/9 nights from **£629pp** (based on two sharing).

Load Off Your Back

This is a wholly website based product with this url: www.loadoffyourback.co.uk
For further information regarding the complete Ramblers Worldwide Holidays portfolio please view the brochures on-line at www.ramblersholidays.co.uk For new brochures contact Graham Ross Public Relations 01255 670661 or grahamross1@btconnect.com